



GREEN TRAIL 5K 2026 SPONSORSHIP OPPORTUNITIES

Event Date: Sunday, May 3, 2026

Time: 9:00 AM

Location: Easton Cemetery

About the Green Trail 5K:

Named after Easton Cemetery's founder, Dr. Traill Green, the annual Green Trail 5K is community-focused event offering a competitive 5K running race, a scenic walk and a kids fun run. By becoming a **Green Trail 5K Sponsor**, you will make a significant and meaningful contribution to Easton's largest greenspace, which happens to be an 84-acre, 176-year old cemetery on the National Register of Historic Places.

Proceeds from the event and your sponsorship will be used to stabilize the financial standing of Easton Cemetery, support community programming and outreach. This event is produced and hosted by the Friends of Historic Easton Cemetery (501c3).

By The Numbers:

- Green Trail 5K 2025 participants: 400
- IG Followers: 23.7K; monthly reach 20K
- Historic Easton Cemetery FB Followers: 36K; monthly reach 25K
- Demographics: 60% women; 40% men / Age: 65+ 35%; 55-64 24%; 45-54 18%; 18-44 22%



www.thehistoriceastoncemetery.org

Contact: Amy Wolff | e: friends@thehistoriceastoncemetery.org | 415-999-2969

GREEN TRAILL 5k

2026 Sponsorship Levels and Benefits

Presenting or Award Sponsor \$2,500



- Logo included on race t-shirt or finisher medal
 - Option to host a table at the event and distribute promo materials to racers
 - Logo included at event sponsor display
 - Logo included on the event website
 - Social Media recognition
 - Complimentary registration and event t-shirts for up to 5 participants
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Mausoleum Sponsor \$1,500



- Option to host a table at the event and distribute promo materials to racers
 - Logo included at event sponsor display
 - Logo included on the event website
 - Social Media recognition
 - Complimentary registration and event t-shirts for up to 3 participants
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Monument Sponsor \$750



- Option to distribute promo materials to racers
 - Logo included at event sponsor display
 - Logo included on the event website
 - Social Media recognition
 - Complimentary registration and event t-shirt for 1 participant
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Gravestone Sponsor \$500



- Option to distribute promo materials to racers
- Logo included at event sponsor display
- Logo included on the event website
- Social Media recognition

• Additional sponsorship opportunities available upon request •

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GREEN TRAIL 5K 2026 SPONSORSHIP CONFIRMATION

Please choose one of the following:

- ☐ Presenting Sponsor = \$2500 (1 available)
- ☐ Award Sponsor (award logo) = \$2500 (1 available)
- ☐ Mausoleum Sponsor = \$1,500
- ☐ Monument Sponsor = \$750
- ☐ Gravestone Sponsor = \$500

Signed:

Date:

Printed Name:

Remit payment via check to:

Friends of Historic Easton Cemetery

Attn: Amy Wolff

401 N. 7th Street, Easton PA 18042



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